



Throughout history, life skills have always been taught, learned, and mastered through the tasks we are given. Repetitive chores taught us dexterity and gave us confidence to tackle bigger and more significant challenges. In short, it's what instilled purpose and drive.

So, it shouldn't surprise us that, today, many feel lost and lack motivation. We no longer make our own coffee, much less hunt and gather our own food. Let's face it, swiping our phones is the most action our hands are seeing these days.

At TRUE, we're done sitting back and watching others do our work for us. We're putting purpose back into the hands and equipping people with the tools to heroically handle any situation.

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# **WE EXIST TO**





The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

# **BLADE**:

3" Drop Point 8Cr13MoV Stainless Steel Bead Blasted Finish

# HANDLE:

G10 Fiberglass Ergonomic, Textured Grip Steel Pocket Clip Liner Lock Lanyard Hole

#### **FAST FLIP:**

Ball-Bearing Pivot System One-Handed Deployment

#### TOTAL LENGTH:

8"

#### **FOLDED LENGTH:**

4.35"

#### WEIGHT:

0.22 lbs.









**ITEM:** TRU-FMK-0024 **UPC:** 044435926191

**MSRP:** \$34.99

**PKG:** 11.57" x 5.12" x 1" **PDQ:** 1.57" x 6.46" x 9.87"

**FREE WITH 6 PIECE ORDER** 





The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

# **BLADE**:

3" Drop Point 8Cr13MoV Stainless Steel Titanium Nitride Finish

# HANDLE:

G10 Fiberglass Ergonomic, Textured Grip Steel Pocket Clip Liner Lock Lanyard Hole

#### **FAST FLIP:**

Ball-Bearing Pivot System One-Handed Deployment

#### TOTAL LENGTH:

8"

#### **FOLDED LENGTH:**

4.35"

#### WEIGHT:

0.22 lbs.







**ITEM:** TRU-FMK-0025 **UPC:** 044435926207

**MSRP:** \$34.99

**PKG:** 11.57" x 5.12" x 1" **PDQ:** 1.57" x 6.46" x 9.87"

**FREE WITH 6 PIECE ORDER** 





The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient

carry and the strong steel pocket clip ensures secure

#### BLADE:

3" Partially-Serrated Drop Point 8Cr13MoV Stainless Steel Black Oxide Finish

transport while on the go.

#### HANDLE:

G10 Fiberglass Ergonomic, Textured Grip Steel Pocket Clip Liner Lock Lanyard Hole

#### **FAST FLIP:**

Ball-Bearing Pivot System One-Handed Deployment

#### TOTAL LENGTH:

8"

#### **FOLDED LENGTH:**

4.35"

# **WEIGHT:**

0.22 lbs.







**ITEM:** TRU-FMK-0026 **UPC:** 044435926214

**MSRP:** \$34.99

**PKG:** 11.57" x 5.12" x 1" **PDQ:** 1.57" x 6.46" x 9.87"

**FREE WITH 6 PIECE ORDER** 





# SCRYBE BOLT

8-IN-1 MULTI-TOOL PEN

The SCRYBE BOLT 8-in-1 Multi-Tool Pen features a ballpoint pen with bolt-action deployment, rulers, bubble level, 2 micro screwdrivers housed within a removable Tungsten steel tip that serves as a glass breaker, scribe, and box opener. With its unique triangular design and 3-position adjustable clip, the SCRYBE BOLT delivers a customizable writing experience with a variety of easily accessible tools.

## **DESIGN:**

Bolt-Action Ballpoint Pen
Double-Sided Micro Screwdriver Bit (Phillips + Flat)
Rulers (Metric & Imperial)
Bubble Level
Glass Breaker
Scriber
Box Opener
3-Position, Adjustable Clip

#### MATERIALS:

Anodized Aluminum Tungsten Steel

#### ACCESSORIES:

(1) D1 Black Ink Refill Included

#### SPECS:

0.06 lbs.

(L) 5.9" x (W) 0.6" x (D) 0.43"









ITEM: TRU-PEN-0011 UPC: 044435924869

ITEM: TRU-PEN-0012 UPC: 044435924876

ITEM: TRU-PEN-0013 UPC: 044435924883

ITEM: TRU-PEN-0014 UPC: 044435924890 **ITEM:** TRU-PEN-0010 **UPC:** 044435922032

**MSRP:** \$17.99

**PKG:** (H) 7" x (W) 1.6" x (D) 0.78" **DSP:** (H) 2.34" x (W) 8.27" x (D) 10.67"









ROCKER BUTCHER

The PrimalForge Rocker Butcher features a corrosion-resistant, full tang butcher blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The curved blade design allows the knife to easily rock back and forth to quickly chop or mince meat, produce, herbs, and other aromatics.

#### **ROCKER BUTCHER BLADE:**

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

#### HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

#### **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

12.37"

#### **TOTAL WEIGHT:**

1.4 lbs.







**ITEM:** TRU-FXK-1016 **UPC:** 645397940685

MSRP: \$54.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"





The PrimalForge Tanto Slicer features a corrosion-resistant, full tang Tanto blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. This style of blade is specifically designed for precision carving and trimming of large cuts of meat, as well as, slicing and dicing produce.

#### TANTO SLICER BLADE:

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

#### HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

# **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

12.17"

#### **TOTAL WEIGHT:**

1.1 lbs.









ITEM: TRU-FXK-1017 **UPC:** 645397940692

MSRP: \$44.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"





**CHOPPER** 

The PrimalForge Chopper features a corrosion-resistant, full tang blade with rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The size and weight make it easy to chop through small bones and joints like a cleaver, while the curved edge makes it great for slicing and dicing.

#### **CHOPPER BLADE:**

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

# HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

# **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

11.48"

#### **TOTAL WEIGHT:**

1.7 lbs.







**ITEM:** TRU-FXK-1018 **UPC:** 645397940708

MSRP: \$54.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"





CLEAVER

The PrimalForge Cleaver is perfect for sectioning meat, by easily cutting through bones, joints, and flesh with its full tang blade and real Monzo wood handle. The cleaver blade is corrosion-resistant and designed with a rugged, hand-forged aesthetic. The flat side of the blade can be used to tenderize meat and crush garlic cloves and other herbs.

#### **CLEAVER BLADE:**

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

# HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

#### **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

12.69"

#### **TOTAL WEIGHT:**

1.8 lbs.







FREE DISPLAY WITH ORDER

**ITEM:** TRU-FXK-1019 **UPC:** 645397940715

MSRP: \$54.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"



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CANVAS KNIFE ROLL

The PrimalForge Canvas Knife Roll is designed with 4 reinforced slots to safely store the PrimalForge Rocker Butcher, Tanto Slicer, Chopper & Cleaver. This knife roll is constructed of heavy-duty, wax-coated canvas for rugged durability and water-resistance, with snap closures to keep each knife securely in place.

#### **CANVAS KNIFE ROLL:**

Durable Water-Resistant Wax Coating Four Reinforced Slots Retention Snap Knife Closures Double-Loop Strap Closures

# **COMPATIBLE WITH:**

PrimalForge Rocker Butcher PrimalForge Tanto Slicer PrimalForge Chopper PrimalForge Cleaver

#### **FOLDED SIZE:**

15" x 6.75"

#### **TOTAL WEIGHT:**

0.5 lb.





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**ITEM:** TRU-ACC-0009 **UPC:** 645397943150

MSRP: \$44.99 PKG: N/A

**DSP:** (H) 3.94" x (W) 5.91" x (D) 13.97"





CHEF

The PrimalForge Chef features a corrosion-resistant, full tang chef blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The balanced, all-purpose blade design allows for controlled, efficient cuts, perfect for slicing, dicing, chopping, and mincing a wide variety of ingredients with precision.

#### **CHEF BLADE:**

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

#### HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

#### **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

12.71"

# **TOTAL WEIGHT:**

1.1 lbs.









**ITEM:** TRU-FXK-0007 **UPC:** 044435921202

MSRP: \$49.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"





NAKIRI

The PrimalForge Nakiri features a corrosion-resistant, full tang nakiri blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. Specifically designed for precision vegetable preparation, its flat, straight blade allows for smooth, clean cuts, making it ideal for slicing, dicing, and chopping vegetables without crushing them.

#### **NAKIRI BLADE:**

Hand-Forged Aesthetic Corrosion-Resistant 5Cr15MoV Steel Full Tang Construction

#### HANDLE:

Real Monzo Wood Water-Resistant Ergonomic Grip

#### **CANVAS SHEATH:**

Durable Water-Resistant Wax Coating PU Leather Strap Retention Snap Closure

#### TOTAL LENGTH:

12.4"

# **TOTAL WEIGHT:**

1.15 lbs.









**ITEM:** TRU-FXK-0008 **UPC:** 044435921219

MSRP: \$49.99

**BOX:** (H) 14.78" x (W) 5.9" x (D) 0.98" **DSP:** (H) 9.5" x (W) 12.58" x (D) 12.9"





SYK (sik): adjective for cool, excellent, or rad. In other words, the SYK series is not your grand-daddy's fillet knife.



With designs inspired by the distinct and vibrant colors of the Yellowfin Tuna, the SYK° fillet knives are unapologetically loud and proud. Each blade is coated with a Cerakote° finish to enhance durability and overall resistance against corrosion, chemicals, and everyday wear and tear. And each sheath is made from 100% recycled ocean-bound plastics.



The SYK® series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 4" medium flex blade features encapsulated full-tang construction with a Cerakote® finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK® fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

# 4" FILLET BLADE:

9Cr18MoV Stainless Steel Cerakote® Finish Encapsulated Full-Tang Construction Medium Flex, Hollow Grind

#### HANDLE:

TraxGrip™ No-Slip Grip Thermoplastic Rubber (TPR) Lanyard Ready

#### **MOLDED SHEATH:**

Quick Dry Slots Easy-to-Clean Integrated Belt Clip Made from 100% recycled ocean-bound plastic

# **TOTAL LENGTH:**

8.9375"

#### **TOTAL WEIGHT:**

0.2 lbs.







**ITEM:** TRU-FSH-0006 **UPC:** 645397939344

**MSRP:** \$29.99

**PKG:** (H) 11" x (W) 6.3" x (D) 1.4" **DSP:** (H) 7.5" x (W) 6.85" x (D) 10"





The SYK° series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 7" medium flex blade features encapsulated full-tang construction with a Cerakote° finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK° fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

# 7" FILLET BLADE:

9Cr18MoV Stainless Steel Cerakote® Finish Encapsulated Full-Tang Construction Medium Flex, Hollow Grind

#### HANDLE:

TraxGrip™ No-Slip Grip Thermoplastic Rubber (TPR) Lanyard Ready

#### **MOLDED SHEATH:**

Quick Dry Slots Easy-to-Clean Integrated Belt Clip Made from 100% recycled ocean-bound plastic

# **TOTAL LENGTH:**

12.875"

# **TOTAL WEIGHT:**

0.2875 lbs.







**ITEM:** TRU-FSH-0003 **UPC:** 645397939313

MSRP: \$39.99

**PKG:** (H) 16" x (W) 6.3" x (D) 1.4" **DSP:** (H) 7.5" x (W) 8.6" x (D) 10.1"





The SYK® series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" medium flex blade features encapsulated full-tang construction with a Cerakote® finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK® fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

# 9" FILLET BLADE:

9Cr18MoV Stainless Steel Cerakote® Finish Encapsulated Full-Tang Construction Medium Flex, Hollow Grind

#### HANDLE:

TraxGrip™ No-Slip Grip Thermoplastic Rubber (TPR) Lanyard Ready

#### **MOLDED SHEATH:**

Quick Dry Slots Easy-to-Clean Integrated Belt Clip Made from 100% recycled ocean-bound plastic

# **TOTAL LENGTH:**

14.75"

# **TOTAL WEIGHT:**

0.31875 lbs.







**ITEM:** TRU-FSH-0005 **UPC:** 645397939337

**MSRP:** \$44.99

**PKG:** (H) 18" x (W) 6.3" x (D) 1.4" **DSP:** (H) 7.5" x (W) 8.6" x (D) 10.1"





The SYK° series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" serrated blade features encapsulated full-tang construction with a Cerakote° finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK° fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

# 9" SERRATED FILLET BLADE:

9Cr18MoV Stainless Steel Cerakote® Finish Encapsulated Full-Tang Construction Chisel Grind

#### HANDLE:

TraxGrip™ No-Slip Grip Thermoplastic Rubber (TPR) Lanyard Ready

#### **MOLDED SHEATH:**

Quick Dry Slots Easy-to-Clean Integrated Belt Clip Made from 100% recycled ocean-bound plastic

#### **TOTAL LENGTH:**

13.9375"

#### **TOTAL WEIGHT:**

0.25 lbs.











**ITEM:** TRU-FSH-0004 **UPC:** 645397939320

MSRP: \$49.99

**PKG:** (H) 18" x (W) 6.3" x (D) 1.4" **DSP:** (H) 7.5" x (W) 8.6" x (D) 10.1"





Stripped down to its essentials, the NEKKID knife is a thin, lightweight fixed blade knife with a 2.4" modified Sheepsfoot blade and solid, full-tang construction. The skeletal handle is dressed with nearly six feet of quick-release paracord wrap, which provides extra grip and an additional outdoor essential. Adding extra protection and convenient transport, the Nylon sheath features a belt loop and snap closure for secure everyday carry.

# 2.4" SHEEPSFOOT BLADE:

Stonewashed 3Cr13 Stainless Steel Full-Tang Construction

#### HANDLE:

Skeletal Handle Paracord Wrap

#### **NYLON SHEATH:**

Belt-Loop Snap Enclosure

#### **TOTAL LENGTH:**

7.28"

#### **TOTAL WEIGHT:**

0.2 lbs.









**ITEM:** TRU-FXK-1020 **UPC:** 645397940845

MSRP: \$22.99

**PKG:** (H) 11.1" x (W) 4.56" x (D) 1" **DSP:** (H) 2.5" x (W) 10" x (D) 9.5"





# **NEKKID SKINNER**

2.92" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Skinner knife is a thin, lightweight fixed blade knife with a 2.92" skinner blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

#### 2.92" SKINNER BLADE:

3Cr13 Steel Full-Tang Construction Black Oxide Stonewashed Finish

# HANDLE:

Skeletal Handle with Removable Scales Rubberized TraxGrip™ Texture Easy to Clean & Antimicrobial

#### **MOLDED SHEATH:**

Fits all NEKKID® Blade Shapes Includes Handle Scale Tool Compatible with Tek-Lock® and UltiClip®

#### TOTAL LENGTH:

6.77"

#### **TOTAL WEIGHT:**

0.4 lbs.







**ITEM:** TRU-FXK-0002 **UPC:** 645397942955

MSRP: \$29.99

**PKG:** (H) 10.63" x (W) 5.12" x (D) 1" **DSP:** (H) 13.7" x (W) 5.83" x (D) 13.26"





2.92" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Tanto knife is a thin, lightweight fixed blade knife with a 2.92" tanto blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

# 2.92" TANTO BLADE:

3Cr13 Steel Full-Tang Construction Black Oxide Stonewashed Finish

# HANDLE:

Skeletal Handle with Removable Scales Rubberized TraxGrip™ Texture Easy to Clean & Antimicrobial

#### **MOLDED SHEATH:**

Fits all NEKKID® Blade Shapes Includes Handle Scale Tool Compatible with Tek-Lock® and UltiClip®

#### TOTAL LENGTH:

6.69"

#### **TOTAL WEIGHT:**

0.4 lbs.









**ITEM:** TRU-FXK-0005 **UPC:** 044435920236

MSRP: \$29.99

**PKG:** (H) 10.63" x (W) 5.12" x (D) 1" **DSP:** (H) 13.7" x (W) 5.83" x (D) 13.26"





2.38" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Seax knife is a thin, lightweight fixed blade knife with a 2.38" seax blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

#### 2.38" SEAX BLADE:

3Cr13 Steel Full-Tang Construction Black Oxide Stonewashed Finish

# HANDLE:

Skeletal Handle with Removable Scales Rubberized TraxGrip™ Texture Easy to Clean & Antimicrobial

#### **MOLDED SHEATH:**

Fits all NEKKID® Blade Shapes Includes Handle Scale Tool Compatible with Tek-Lock® and UltiClip®

#### TOTAL LENGTH:

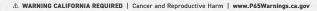
6.66"

#### **TOTAL WEIGHT:**

0.4 lbs.







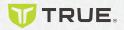


**ITEM:** TRU-FXK-0006 **UPC:** 044435920243

MSRP: \$29.99

**PKG:** (H) 10.63" x (W) 5.12" x (D) 1" **DSP:** (H) 13.7" x (W) 5.83" x (D) 13.26"





# FIXED BLADE KNIFE

WITH MOLDED SHEATH

Crafted for those who find their purpose in the wilderness, the Fixed Blade Knife promises to be a trusted tool amidst nature's challenges. Built with a 4" drop point blade and black oxide finish, this sturdy full-tang design fits comfortably in your hand, and is easy to carry in its molded sheath, which allows for scout, drop leg, or MOLLE mounted carry.

#### **BLADE:**

4" Drop Point 8Cr13MoV Stainless Steel Black Oxide Finish Full-Tang Construction

# HANDLE:

Thermoplastic Rubber (TPR) Glass Breaker Pommel Lanyard Hole

## SHEATH:

PA66 Molded Sheath Nylon Sheath Mount + MOLLE Webbing Snap Retention

#### TOTAL LENGTH:

9.25"

#### **TOTAL WEIGHT:**

0.22 lbs.





I' U N B

**ITEM:** TRU-FXK-0001 **UPC:** 645397001218

MSRP: \$49.99

**BOX:** (H) 11.22" x (W) 3.93" x (D) 1.38"

**ITEM:** TRU-DSP-0003 **UPC:** 645397001225

MSRP: N/A

**DSP:** (H) 8.67" x (W) 10.5" x (D) 9.6"







Designed by custom knifemaker, Andrew Takach, the MYCRO Utility Knife is small, lightweight, and uniquely shaped to support many different hand positions. This ergonomic utility knife securely stows inside the multi-position sheath for a variety of carry styles—on your hip with the belt clip, or around your neck with the lanyard.

#### **BLADE:**

1.5" Wharncliffe Blade 8Cr13 Stainless Steel

#### HANDLE:

G10 Composite Ergonomic Grip

#### **INCLUDES:**

Multi-Position Sheath with Belt Clip Lanyard

#### **TOTAL LENGTH:**

3.625"

# **TOTAL WEIGHT:**

0.148 lbs.





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**ITEM:** TRU-FXK-0004 **UPC:** 645397943778

**MSRP:** \$32.99

**PKG:** (H) 7.24" x (W) 4.95" x (D) 2.75"

**DSP:** (H) 11" x (W) 6.25" x (D) 11.83"





# **SAWBACK MACHETE**

17" MACHETE / 13.5" SAW

The Sawback Machete is designed to effortlessly slice and saw through the most dense thicket. The 2-in-1 blade design features a 17" GoLok Parang Blade and a 13.5" aggressive pull saw. The durable, full-tang blade is coated with a black oxidized finish for increased durability and added corrosion-resistance.

#### 2-IN-1 BLADE DESIGN:

17" GoLok Parang Blade
13.5" Aggressive Saw Blade
Encapsulated Full Tang Construction
Black Oxide Finish
Hollow Grind
3Cr13 Steel

#### **RUBBERIZED HANDLE:**

Textured No-Slip Grip Semi-Soft TPR & PP Blend Durable Construction 2 Secure Bolt Rivets Lanyard Hole

#### **POLYESTER SHEATH:**

600D Polyester & PP Lining Belt Loop Easy-to-Clean

#### TOTAL WEIGHT:

1.6 lbs.





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Crafted from cryogenically treated D2 steel, the CEJA stands as a testament to longevity, offering unparalleled wear-resistance and edge retention. The hefty build and refined style showcase a 3.7" modified tanto blade for daily cutting needs, while remaining pocketable as an everyday carry essential, ensuring you're always prepared.

#### **BLADE:**

3.7" Modified Tanto Blade Cryo Treated D2 Steel Stonewashed Finish

# HANDLE:

Burlap Micarta Ergonomic Textured Grip Deep-Carry Reversible Clip

#### **FAST FLIP:**

Ball-Bearing Pivot System One-Handed Deployment Liner Lock

#### TOTAL LENGTH:

8.51"

# **FOLDED LENGTH:**

5.08"

#### **TOTAL WEIGHT:**

0.42 lbs.







**ITEM:** TRU-FMK-0015 **UPC:** 044435920281

**MSRP:** \$69.99

**BOX:** (H) 11.57" x (W) 5.12" x (D) 1" **DSP:** (H) 1.57" x (W) 6.46" x (D) 8.76"





The MAAR succeeds where compact, minimalist knives fall short, and promises to generate a fair amount of knife envy as you confidently cut, slice, and chop your way through daily tasks. Equipped with a ball bearing pivot system, the MAAR provides fast and easy one-handed deployment of the 3.5" cleaver blade, which is constructed of sturdy D2 steel for high wear-resistance and enhanced durability.

#### **CLEAVER BLADE:**

3.5" Cutting Length D2 Steel Black Oxide and Stone Wash Finish

#### **G10 HANDLE:**

Ergonomic, Textured Grip Liner Lock

## **FEATURES:**

Ball-Bearing Flipper Reversible/Removable Deep-Carry Pocket Clip Lanyard Hole

#### TOTAL LENGTH:

9"

#### **FOLDED LENGTH:**

5.5"

# **WEIGHT:**

0.5 lbs.





**ITEM:** TRU-FMK-0007 **UPC:** 645397942061

**MSRP:** \$54.99

**BOX:** (H) 11.8" x (W) 3.54" x (D) 1.18" **PDQ:** (H) 1.18" x (W) 6.26" x (D) 10.85"





The MAAR 2.75" Cleaver Flipper is a smaller version of the original MAAR, crafted for those who seek the same chopping, cutting, and sliciing performance in a mid-weight design that retains all the swagger of its larger predecessor. Made from durable D2 steel, the MAAR is equipped with a ball bearing pivot system for fast and easy one-handed deployment.

#### **CLEAVER BLADE:**

2.75" Cutting Length
D2 Steel
Black Oxide and Stone Wash Finish

#### G10 HANDLE:

Ergonomic, Textured Grip Liner Lock

#### **FEATURES:**

Fast Flip™ Caged Ball-Bearing Pivot System Reversible/Removable Deep-Carry Pocket Clip Lanyard Hole

#### **TOTAL LENGTH:**

7.38"

#### **FOLDED LENGTH:**

4.27"

# **WEIGHT:**

0.5 lbs.







**ITEM:** TRU-FMK-0020 **UPC:** 044435922049

MSRP: \$49.99

**BOX:** (H) 11.8" x (W) 3.54" x (D) 1.18"

**PDQ:** (H) 1.18" x (W) 6.26" x (D) 10.85"





The BERM' series is for those that aren't afraid to get their hands dirty and thrive on being prepared. Equipped with a 2.5" Cleaver blade, a caged ball bearing pivot system for lightning-fast, smooth deployment, and a 4-position clip for multiple carry options, the Cleaver Flipper provides modern style, uncomplicated utility, and trusted performance to tackle daily cutting and slicing tasks.

#### 2.5" CLEAVER BLADE:

7Cr17MoV Stainless Steel Full Hollow Grind Black Oxide Finish

#### **NATURAL G10 HANDLE:**

Textured Grip Liner Lock 4-Position Pocket Clip

#### **FEATURES:**

Ball Bearing Flipper Top-End Flipping Lever Caged Ball Bearing Pivot System

#### **TOTAL LENGTH:**

5.825"

#### FOLDED LENGTH:

3.42"

# **WEIGHT:**

0.25 lbs.







**ITEM:** TRU-FMK-1035 **UPC:** 645397941521

**MSRP:** \$34.99

**PKG:** (H) 10.63" x (W) 5.12" x (D) 1.25" **PDQ:** (H) 1.2" x (W) 6.34" x (D) 6.5"





The BERM° series is for those that aren't afraid to get their hands dirty and thrive on being prepared. Equipped with a 3.5" Tanto blade, a caged ball bearing pivot system for smooth deployment, and a 4-position clip for multiple carry options, the Tanto Flipper provides modern style, uncomplicated utility, and trusted performance to tackle daily cutting and slicing tasks.

#### 3.5" TANTO BLADE:

7Cr17MoV Stainless Steel Titanium Nitride Coating

#### **G10 HANDLE:**

Textured Grip with Contoured Scales Liner Lock 4-Position Pocket Clip

#### **FEATURES:**

Ball Bearing Flipper Top-End Flipping Lever Caged Ball Bearing Pivot System

#### TOTAL LENGTH:

7.875"

# **FOLDED LENGTH:**

4.64"

#### **WEIGHT:**

0.28 lbs.







**ITEM:** TRU-FMK-1030 **UPC:** 645397940869

MSRP: \$44.99

**PKG:** (H) 11.45" x (W) 5.13" x (D) 1.5" **PDQ:** (H) 0.94" x (W) 5.51" x (D) 9.65"





Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

# **BLADE:**

1.5" Modified Clip Point High Carbon Stainless Steel (7Cr17MoV) Titanium Nitride Finish

#### HANDLE:

G10 Composite Liner Lock

# **FEATURES:**

Ball Bearing Flipper Integrated Carabiner Reversible Pocket Clip

#### TOTAL LENGTH:

4.1"

#### **FOLDED LENGTH:**

2.66"

# **WEIGHT:**

0.14 lbs.









ITEM: TRU-FMK-0017 UPC: 044435920656



ITEM: TRU-FMK-0018 UPC: 044435920663



ITEM: TRU-FMK-0019 UPC: 044435920670 **ITEM:** TRU-FMK-0016 **UPC:** 044435920540

**MSRP:** \$29.99

**BOX:** (H) 6.25" x (W) 2.71" x (D) 1.18" **DSP:** (H) 10.19" x (W) 8.5" x (D) 7.3125"





Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

#### BLADE:

1.5" Modified Clip Point High Carbon Stainless Steel (7Cr17MoV) Titanium Nitride Finish

#### HANDLE:

G10 Composite Liner Lock

#### **FEATURES:**

Ball Bearing Flipper Integrated Carabiner Reversible Pocket Clip

#### TOTAL LENGTH:

4.1"

#### **FOLDED LENGTH:**

2.66"

#### **WEIGHT:**

0.14 lbs.







**ITEM:** TRU-FMK-0013 **UPC:** 645397943785

MSRP: \$29.99

**PKG:** (H) 7.15" x (W) 4.85" x (D) 0.75" **PDQ:** (H) 1.38" x (W) 5.35" x (D) 8.6"





## **BALL BEARING FLIPPER KNIFE**

3.5" DROP POINT KNIFE

The Ball Bearing Flipper Knife features fast and easy onehanded deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the deep-carry pocket clip ensures secure transport while on the go.

#### BLADE:

3" Drop Point 8Cr13MoV Stainless Steel Black Oxide Finish

#### HANDLE:

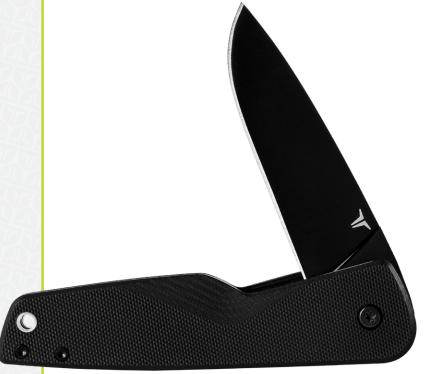
G10 Fiberglass Deep-Carry Pocket Clip Liner Lock

#### **TOTAL LENGTH:**

7.375"

#### **FOLDED LENGTH:**

4.375"







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**ITEM:** TRU-FMK-0006 **UPC:** 645397001195

**MSRP:** \$34.99

**BOX:** (H) 2.56" x (W) 5.24" x (D) 0.95"

**ITEM:** TRU-DSP-0007 **UPC:** 645397001201

MSRP: N/A

**DSP:** (H) 4.27" x (W) 6" x (D) 7.63"



Display comes with a safety-blade "Try Me" sample.



15-IN-1 MULTI-TOOL

The SmartKnife+ is a multi-tool wrapped around a super sharp 2.375" black oxidized pocket knife. The multi-tool handle features a small, medium and large flat driver, magnetic 1/4" bit driver and holder, file, wire strippers, rulers, wrenches, pry bar, pocket clip and bottle opener, making this the smartest knife you can put in your pocket.

#### **BLADE:**

Partially-serrated 2.375" Blade 420 Stainless Steel Black Oxide Finish

#### HANDLE:

5 Wrenches (6mm-14mm)
Magnetic 1/4" PH2 Bit Driver
Large Flat Driver
3 Wire Strippers
Rulers (IN & CM)
Bottle Opener
Pocket Clip
Pry Bar
File
Frame Lock

#### **TOTAL LENGTH:**

6.875"

#### **FOLDED LENGTH:**

4.375"





**ITEM:** TU6869

**UPC:** 645397935445

**MSRP:** \$44.99

**PKG:** (H) 7.7" x (W) 4.3" x (D) 0.75"

**DSP:** (H) 8" x (W) 9" x (D) 8"





The SMARTKNIFE WR features a 2.5" black oxidized Sheepsfoot blade cleverly wrapped in an assortment of multi-tools. This 8-in-1 multi-tool knife is equipped with an adjustable wrench, calipers, magnetic 1/4" bit driver, wire strippers, rulers, flat driver, and a pry bar, making this the smartest knife you can put in your pocket.

#### BLADE:

2.5" Sheepsfoot Blade 5Cr15MoV Stainless Steel, Flat Grind, Black Oxide Finish FastFlip™ One-Handed Deployment

#### HANDLE:

Fiberglass Reinforced Nylon (FRN)
Textured Grip
2-Position Pocket Clip

Liner Lock

Featured Multi-Tools

- · Adjustable Wrench (up to 14mm or 9/16"),
- · Magnetic 1/4" Bit Driver (#2 Phillips),
- · Wire Strippers (10-12AWG, 14-16AWG, 18-20AWG),
- · Calipers (Metric & Imperial),
- · Rulers (Metric & Imperial),
- · Flat Driver.
- · Pry Bar

#### **TOTAL LENGTH:**

7.56"

#### **FOLDED LENGTH:**

4.91"





**ITEM:** TRU-FMK-0022 **UPC:** 044435922841

MSRP: \$39.99

**PKG:** (H) 10" x (W) 5.51" x (D) 1" **DSP:** (H) 10.8" x (W) 12.2" x (D) 7.67"





The TRUEBLADE is a lightweight, everyday carry pocket knife with a 2.75" partially serrated, black oxidized, 420 grade stainless steel blade. The handle is crafted from a stainless steel frame with anodized aluminum plating to keep its design lightweight and minimal. This knife features a pocket clip making it the perfect companion for any task.

#### BLADE:

Partially-serrated 2.75" Blade 420 Stainless Steel Black Oxide Finish

#### HANDLE:

Anodized Aluminum Frame Lock Pocket Clip

#### **TOTAL LENGTH:**

#### **FOLDED LENGTH:**

4.25"





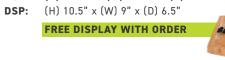


**ITEM:** TU6871

**UPC:** 645397935407

**MSRP:** \$29.99

**BOX:** (H) 2.185" x (W) 7.815" x (D) 0.75"





The CRAFTY 2.0 is a personal, folding utility knife that can clip to virtually anything with its convenient quick-release carabiner clip. The CRAFTY 2.0 is compatible with straightedge, standard-tip utility blades, and comes with a preinstalled blade and 2 replacement blades. Its folding blade guard also doubles as a handle for ergonomic support.

#### **FEATURES:**

(3) Utility Blades Quick-Change Blade System Quick-Release Carabiner Clip Folding Handle/Blade Guard Locking Design

#### **MATERIALS:**

Black Oxide-Coated, 420 Stainless Steel

#### **TOTAL LENGTH:**

5.6"

#### FOLDED LENGTH:

4.34"

#### **WEIGHT:**

0.16 lbs.





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**ITEM:** TRU-FMK-0008 **UPC:** 645397942986

**MSRP:** \$17.99

**PKG:** (H) 7.2" x (W) 3.15" x (D) 0.5"

**DSP:** (H) 10.63" x (W) 7.87" x (D) 9.5"







Intentionally designed to allow you to stay focused on the task at hand without wasting time sharpening blades.



SWIFT EDGE® is our patented Two-Step Replaceable Blade System—simply unlock and release. Changing blades has never been easier. Our interchangeable blades and handles give you the versatility of a full knife collection and the convenience needed to suit your every day carry.



## REPLACEABLE BLADE KNIFE

WITH BLADE STORAGE CASE

The Replaceable Blade Knife allows you to stay focused on the task at hand without wasting time sharpening blades. Our patented SWIFT EDGE Two-Step Blade Replacement System gives great cutting control and provides simple replacement of the three blades: two fine edge blades and a saw blade. The steel clip and blade storage case provide convenient carry.

#### REPLACEABLE BLADES:

3.5" Drop Point (2): 5Cr13, Black Oxide Finish 3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

#### FIBERGLASS REINFORCED NYLON HANDLE:

Textured Grip Liner Lock Pocket Clip

#### BLADE STORAGE CASE:

Safely Stores Replaceable Blades

#### **TOTAL LENGTH:**

8"

#### **FOLDED LENGTH:**

4.5"

#### **WEIGHT:**

0.41 lbs.

#### **U.S. PATENTS:**

D 951,046; 11,999,073





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COMPATIBLE WITH ALL TRUE BLADES 3.5" OR SHORTER: TANTO | SAW | DROP POINT

**ITEM:** TRU-DSP-1000 **UPC:** 645397001119

MSRP: N/A

**DSP:** (H) 4.53" x (W) 9.84" x (D) 8.6"





The 3.5" G10 Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, lightweight G10 handle, four easily replaceable blades (3.25" Saw, partially-serrated 3.5" Tanto, & two 3.5" Drop Points), a 4-position clip, lanyard compatibility, and a blade storage case for convenient carry.

#### REPLACEABLE BLADES:

3.5" Tanto (1): 5Cr13, Black Oxide Finish 3.5" Drop Point (2): 5Cr13, Black Oxide Finish 3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

#### **G10 HANDLE:**

Deep Carry Liner Lock 4-Position Pocket Clip Lanyard/Carabiner Compatible

#### **BLADE STORAGE CASE:**

Safely Stores Replaceable Blades

#### **TOTAL LENGTH:**

8"

#### **FOLDED LENGTH:**

4.61"

#### **WEIGHT:**

0.41 lbs.

#### **U.S. PATENTS:**

D 951,046; 11,999,073





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COMPATIBLE WITH ALL TRUE BLADES 3.5" OR SHORTER: TANTO | SAW | DROP POINT **ITEM:** TRU-FMK-0010 **UPC:** 645397943600

MSRP: \$59.99

**PKG:** (H) 12.4" x (W) 5.12" x (D) 1.7" **DSP:** (H) 3.3" x (W) 6.22" x (D) 11.89"





4" TPR HUNTING KNIFE

The 4" TPR Hunting Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, rugged TPR handle, six easily replaceable Drop Point blades, a strong clip, lanyard compatibility, and a blade storage case for convenient carry.

#### REPLACEABLE BLADES:

4" Drop Point (6): 5Cr13, Black Oxide Finish

#### THERMOPLASTIC RUBBER (TPR) HANDLE:

Textured Grip Liner Lock Pocket Clip

#### **BLADE STORAGE CASE:**

Safely Stores Replaceable Blades

#### TOTAL LENGTH:

9.33"

#### **FOLDED LENGTH:**

5.24"

#### WEIGHT:

0.47 lbs.

#### **U.S. PATENTS:**

D 951,046; 11,999,073





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COMPATIBLE WITH ALL TRUE BLADES 4" OR SHORTER: TANTO | SAW | DROP POINT **ITEM:** TRU-FMK-0009 **UPC:** 645397943594

MSRP: \$59.99

**PKG:** (H) 12.64" x (W) 5.12" x (D) 1.7" **DSP:** (H) 3.3" x (W) 6.22" x (D) 11.89"





Designed for efficient field dressing and processing, the 7-piece Hunt Processing Kit includes all the tools you need for gutting, skinning, caping, boning and sawing, allowing you to go from field to freezer with ease.

#### **REPLACEABLE BLADES:**

4" Gut Hook: 5Cr13, Titanium Nitride Finish, Fine Edge 6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge 8" Butcher: 5Cr13, Titanium Nitride Finish, Fine Edge 8" Bone Saw: 65Mn, Titanium Nitride Finish, Crosscut

#### THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock Lanyard Hole

#### **MOLDED SHEATH:**

Belt Clip Embedded Diamond Carbide Knife Honing Rod Fits 6" Fillet & 4" Gut Hook

#### **NYLON STORAGE ROLL:**

6 Slots to Hold Blades, Sheath & Handle

#### **SHEATHED LENGTH:**

13.55"

#### HANDLE LENGTH:

5.66"

#### WEIGHT:

0.5 lbs.

#### **U.S. PATENT:**

D 951.046





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**COMPATIBLE WITH OTHER TRUE BLADES:** 6" OR LONGER | 4" GUT HOOK **UPC:** 645397939115

**MSRP:** \$79.99

(H) 15.15" x (W) 9.25" x (D) 3" **PDQ:** (H) 3.9" x (W) 10.23" x (D) 13.97"





Designed for versatility across all types and sizes of fish, this 6-piece set includes three replaceable fillet blades that offer excellent flexibility for filleting, skinning, and de-boning for both inland freshwater and offshore saltwater fishing.

#### **REPLACEABLE BLADES:**

6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge 7.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge 9.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge

#### THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock Lanyard Hole

#### **MOLDED SHEATH:**

Belt Clip Embedded Diamond Carbide Knife Honing Rod Fits 6" & 7.5" Fillet Blades

#### **NYLON STORAGE ROLL:**

6 Slots to Hold Blades, Sheath & Handle

#### SHEATHED LENGTH:

13.55"

#### HANDLE LENGTH:

5.66"

#### WEIGHT:

0.5 lbs.

#### **U.S. PATENT:**

D 951,046





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COMPATIBLE WITH OTHER TRUE BLADES: 6" OR LONGER | 4" GUT HOOK

**ITEM:** TRU-FXK-1021 **UPC:** 645397941231

**MSRP:** \$79.99

**PKG:** (H) 15.15" x (W) 9.25" x (D) 3" **PDQ:** (H) 3.3" x (W) 10.24" x (D) 13.98"







# **SWIFT EDGE**°

3.5" DROP POINT (6-PACK)

#### **BLADES:**

Edge: Fine

Material: 5Cr13 Steel Finish: Black Oxide

#### **COMPATIBLE WITH:**

TRU-FMK-0005 Replaceable Blade Knife TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



**ITEM:** TRU-FMK-1011 **UPC:** 645397003106

MSRP: \$17.99

**PKG:** (H) 8.43" x (W) 3.15" x (D) 0.5"



# **SWIFT EDGE**

4" DROP POINT (5-PACK)

#### **BLADES:**

Edge: Fine

Material: 5Cr13 Steel Finish: Black Oxide

#### **COMPATIBLE WITH:**

TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



**ITEM:** TRU-FMK-1012 **UPC:** 645397003168

**MSRP:** \$17.99

**PKG:** (H) 8.43" x (W) 3.15" x (D) 0.5"





# **SWIFT EDGE**°

3.5" TANTO (3-PACK)

#### **BLADES:**

Edge: Fine/Serrated Material: 5Cr13 Steel Finish: Black Oxide

#### **COMPATIBLE WITH:**

TRU-FMK-0005 Replaceable Blade Knife TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife

TRU-FMK-0005 Replaceable Blade Knife

TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife



**ITEM:** TRU-FMK-1006 **UPC:** 645397001638

**MSRP:** \$17.99

**PKG:** (H) 8.43" x (W) 3.15" x (D) 0.5"





**ITEM:** TRU-FMK-1007 **UPC:** 645397001645

**MSRP:** \$22.99

**PKG:** (H) 8.96" x (W) 6.69" x (D) 0.75'







# **SWIFT EDGE**

4" GUT HOOK (1-PACK)

#### **BLADE:**

Edge: Fine

Material: 5Cr13 Steel Finish: Titanium Nitride

#### **COMPATIBLE WITH:**

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



**ITEM:** TRU-FXK-1002 **UPC:** 645397003151

MSRP: \$17.99

**PKG:** (H) 10" x (W) 3.15" x (D) 0.5"



# **SWIFT EDGE**

6" FILLET (1-PACK)

#### **BLADE**:

Edge: Fine

Material: 5Cr13 Steel Finish: Titanium Nitride

#### **COMPATIBLE WITH:**

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



**ITEM:** TRU-FKV-0001 **UPC:** 645397003175

MSRP: \$17.99

**PKG:** (H) 12.13" x (W) 3.15" x (D) 0.5'







# **SWIFT EDGE**

8" SAW (1-PACK)

#### **BLADE:**

Edge: Crosscut Material: 65Mn Steel Finish: Titanium Nitride



**ITEM:** TRU-FXK-1004 **UPC:** 645397003229

**MSRP:** \$17.99

**PKG:** (H) 14" x (W) 3.15" x (D) 0.5"

#### COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

# **SWIFT EDGE**

8" BUTCHER (1-PACK)

#### **BLADE:**

Edge: Fine

Material: 5Cr13 Steel Finish: Titanium Nitride



**ITEM:** TRU-FXK-1003 **UPC:** 645397003212

MSRP: \$17.99

**PKG:** (H) 14" x (W) 3.15" x (D) 0.5"



#### **COMPATIBLE WITH:**

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit





# **SWIFT EDGE**

7.5" FILLET (1-PACK)

**BLADE:** 

Edge: Fine Material: 5Cr13 Steel

Finish: Titanium Nitride

#### **COMPATIBLE WITH:**

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

ITEM: TRU-FKV-0002 **UPC:** 645397003199

**MSRP:** \$17.99

TRUE

TRUE

**PKG:** (H) 13.49" x (W) 3.15" x (D) 0.5"

# **SWIFT EDGE**

9.5" FILLET (1-PACK)

**BLADE:** 

Edge: Fine Material: 5Cr13 Steel

Finish: Titanium Nitride

#### **COMPATIBLE WITH:**

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



**PKG:** (H) 15.48" x (W) 3.15" x (D) 0.5"







# **EDC POUCH KIT**

KNIFE · PEN · MULTI-TOOL · POUCH

Carry more of what you need, while keeping your every day carry collection as compact as possible. The EDC Pouch Kit features the BERM Cleaver Knife, Tactical Pen, and CardSmart 20-in-1 Multi-Tool all in a convenient leather carry pouch.

#### **BERM° CLEAVER KNIFE:**

2.5" Cutting Length
7Cr17MoV Steel, Black Oxide Finish
Caged Ball Bearing Pivot System
G10 Handle
Liner Lock
4-Position Pocket Clip

#### TACTICAL PEN:

Rifle-Style, Bolt Action Ballpoint Pen Glass Breaker Pocket Clip (2) Black Ink Refills

#### CARDSMART™ 20-IN-1 MULTI-TOOL:

Bottle Opener, Can/Package Opener, 1/4" Bit Driver, Scraper, Flathead Driver, Nail Puller/Cutter, Pry Bar, Spoke Wrench, Metric & Imperial Rulers, Metric & Imperial Hex Wrenches (6mm, 8mm, 10mm, 12mm, 14mm, 1/4", 5/16", 3/8", 7/16", 1/2")

#### **POCKET ORGANIZER POUCH:**

Leather Construction 2-Sided Design Lanyard Hole

#### **WEIGHT:**

0.95 lbs.







**ITEM:** TRU-BND-0010 **UPC:** 044435922056

**MSRP:** \$59.99

**BOX:** (H) 11" x (W) 8.46" x (D) 1.26" **PDQ:** (H) 2.75" x (W) 9.22" x (D) 12.97"





7-IN-1 MULTI-TOOL

The TweezerTool+ is a pocket-sized 7-in-1 multi-tool featuring: a 1.5" drop point blade, angled tweezers, file, 2.5" flat driver, bottle opener, cutter, and a quick-release keyring clip. Each tool is coated with a black oxidized or titanium nitride finish for increased durability and added corrosion resistance.

#### **FULL-SIZE TWEEZERS:**

Angled Points Quick-Release Keyring Clip 3Cr13 Stainless Steel Titanium Nitride Coating

#### DROP POINT BLADE:

1.5" Cutting Length 3Cr13 Stainless Steel Black Oxide Finish

#### FILE:

Double Cut Pattern 2.5" Flat Driver 3Cr13 Stainless Steel Black Oxide Finish

#### **FOLDED LENGTH:**

3.35"

#### **TOTAL WEIGHT:**

0.05 lbs.





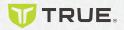


**ITEM:** TRU-MTL-1008 **UPC:** 645397941170

**MSRP:** \$18.99

**PKG:** (H) 8.29" x (W) 4.96" x (D) 1" **PDQ:** (H) 1.18" x (W) 6.26" x (D) 10.85"





# TITANIUM BLOCK MULTI-TOOL

The Titanium Block Multi-Tool is equipped with a variety of useful tools: a 2.75" tanto blade, flat edge scraper, bottle opener, pocket clip, and a locking magnetic bit driver. The driver includes 2 interchangeable bits and features our patented Two-Position Lockout System, which locks at  $90^{\circ}$  to adapt to tight spaces and  $180^{\circ}$  for enhanced torque and performance. Each tool is coated with Titanium Nitride for increased durability and corrosion resistance.

#### LOCKING DRIVER:

Patent Pending Two-Position Lockout System ½ Inch Magnetic Driver (Phillips #2 & Flat #5) Titanium Nitride Coating

#### BLADE:

2.75" Tanto Blade 3Cr13 Stainless Steel Titanium Nitride Coating

#### **FEATURES:**

Bottle Opener Flat Edge Scraper Pocket Clip

#### **FOLDED LENGTH:**

3.78"

#### **TOTAL WEIGHT:**

0.24 lbs.







**ITEM:** TRU-MTL-1007 **UPC:** 645397940661

MSRP: \$22.99

**PKG:** (H) 8.07" x (W) 6.3" x (D) 1" **PDQ:** (H) 1.2" x (W) 7.44" x (D) 10.33"





# TITANIUM POCKET MULTI-TOOL

With multi-tools, easy accessibility is essential...that is why we designed ours to easily access, quickly deploy, and safely lock. In addition, we took the time to craft a set of tools that work as well as their full-size counterparts. No secret compartments, no unnecessary unfolding, just safe, strong and reliable tools that are there when you need them.

#### **EASY ACCESS TOOLS:**

Spring-Loaded Pliers
Wire Cutters
Sheepsfoot Knife
Crosscut Saw
Phillips #2 & Flathead Bit Driver
Awl/Bottle Opener

#### HANDLE:

2Cr13 Stainless Steel Titanium Nitride Coating Ergonomic Aluminum Grip Pocket Clip

#### **OPEN LENGTH:**

6.625"

#### **FOLDED LENGTH:**

4.125"

#### **TOTAL WEIGHT:**

0.24 lbs.







**ITEM:** TRU-MTL-1009 **UPC:** 645397941224

**MSRP:** \$54.99

**PKG:** (H) 11.57" x (W) 5.12" x (D) 1" **PDQ:** (H) 1.57" x (W) 6.46" x (D) 8.76"





Small enough to fit on your keyring, the MYCRO Knife Sharpener easily brings your favorite blades back to life. The two-step sharpening system features Carbide and Ceramic sharpening slots to restore dull blades and provide perfectly finished edges, so that you can get back to the task at hand.

#### **FEATURES:**

Tungsten Carbide Course Sharpener Ceramic Fine Sharpener Thermoplastic Rubber (TPR) Grip Lanyard Hole

#### INCLUDES:

**O-Ring Connector** 

#### **COMPATIBLE WITH:**

All Straight Edge Blades

#### **TOTAL LENGTH:**

1.8"

#### **TOTAL WEIGHT:**

0.1 lbs.







FREE DISPLAY WITH ORDER



**PKG:** (H) 5.72" x (W) 4.34" x (D) 0.75" **PDQ:** (H) 1.18" x (W) 5.63" x (D) 10.15"





# **PLASMA LIGHTER XR**

WINDPROOF UP TO 80 MPH

The Plasma Lighter XR is compact, fuel-free, and windproof up to 80MPH. The rechargeable design offers the equivalent of over 300 matches in a rugged, water-resistant (IPX6) housing. And the XR's retractable, flexible neck to makes it even easier and safer to use.

#### **FEATURES:**

USB-C Rechargeable Extendable Neck Windproof up to 80 MPH Water, Dust & Impact-Resistant (IPX6) Protective Locking Cover Power/Charge Indicator

#### INCLUDES:

USB to USB-C Cable Detachable Lanyard

#### SIZE:

(H) 3.5" x (W) 2" x (D) 0.78"

#### WEIGHT:

0.2 lbs.







**ITEM:** TRU-ACC-0012 **UPC:** 044435919742

MSRP: \$22.99

**PKG:** (H) 8.16" x (W) 5.67" x (D) 1" **DSP:** (H) 11.38" x (W) 6.7" x (D) 12"





# **PLASMA LIGHTER XRL**

RECHARGEABLE LIGHTER & FLASHLIGHT

Got a light? The Plasma Lighter XRL has two—an advanced dual plasma arc and an integrated LED flashlight. This fuelfree, rechargeable lighter provides over 100 ignitions on a single charge, and features an extendible neck that keeps your fingers safely away from the ignition point.

#### **FEATURES:**

USB-C Rechargeable
Dual Plasma Arc
Windproof up to 80 MPH
Extendible, Flexible Neck
Integrated LED Flashlight
3 Light Modes (High, Low & Strobe)
Water, Dust & Impact-Resistant (IPX6)
Protective Locking Cover
Power/Charge Indicator

#### INCLUDES:

USB-A to USB-C Charging Cable Detachable Lanyard

#### SIZE:

(H) 3.54" x (W) 2.13" x (D) 0.71"

#### WEIGHT:

0.178 lbs.









ITEM: TRU-ACC-0015 UPC: 044435922377



**ITEM:** TRU-ACC-0016 **UPC:** 044435922384



**ITEM:** TRU-ACC-0017 **UPC:** 044435922391



**ITEM:** TRU-ACC-0018 **UPC:** 044435922407





**BOX:** (H) 5.98" x (W) 2.72" x (D) 1.2" **DSP:** (H) 9.05" x (W) 11" x (D) 6.3"





△ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov



## **PLASMA LIGHTER WAND**

WITH LED LIGHT RING

The Plasma Lighter Wand features advanced dual-arc plasma technology that is fuel-free, windproof, and provides over 100 ignitions on a single charge. Its long-reach wand design keeps your fingers safely away from the ignition point, and the integrated LED light ring ensures you can see clearly and ignite safely.

#### **FEATURES:**

USB-C Rechargeable Flameless Dual-Arc Plasma Windproof up to 80 MPH LED Light Ring Safe Lock Switch Power/Charge Indicator

SIZE:

9.1" x 0.65"

WEIGHT:

0.3 lbs.

INCLUDES:

USB-A to USB-C Cable Detachable Lanyard









# **POCKET TOOLS**



6-in-1 Carabiner Multi-Tool

Slip Joint Knife, Spring-Loaded Scissors, Flat Driver / Nail Cleaner, File, Bottle Opener, Carabiner Clip

MSRP: \$17.99

TRU-TOL-0026



TRU-TOL-0035

TWEEZERTOOL

6-in-1 Tweezers & Mini Tool Kit

Titanium-Coated Tweezers, 1.5" Knife, Flat Driver, Flight-Safe Cutter, Bottle Opener, File

MSRP: \$17.99



TRU-TOL-0005

**NAILCLIP KIT** 

5-in-1 Nail Care Kit

Nail Clippers, Spring-Loaded Scissors, 1.25" Drop Point Blade, Nail File, Flat Driver

MSRP: \$17.99





TRU-FMK-0012

#### **BEERHUNTER**

1.5" Hook Blade & Bottle Opener

1.5" Hook Blade, Liner Lock, Integrated Bottle Opener, Keyring / Lanyard Loop

MSRP: \$17.99



TRU-FLT-0006

#### TINY TORCH 2.0

100-Lumen Kevring Flashlight

100 Lumens, 1-Hour Run Time, Swivel Keyring Attachment, (1) AAA Battery Included

MSRP: \$17.99



TRU-TOL-0001

#### SHARKEY

12-in-1 Bite-Sized Keyring Multi-Tool

1/4" Hex Driver, (3) Phillips & (3) Flat Drivers, Flight-Safe Line Cutter, Bottle Opener, File Box Cutter / Nail Cleaner, Pry Bar

MSRP: \$17.99





TRU-TOL-0002

#### **SCARAB**

7-in-1 Folding Keyring Multi-Tool

Spring-Loaded Pliers, Wire Cutters, 0.8" Wharncliffe Blade, Phillips #1 Driver, Flat Driver, Nail Cleaner, File

MSRP: \$17.99



TRU-TOL-0030

#### REDUCTION

11-in-1 Keyring Plier Multi-Tool

Spring-Loaded Pliers, Wire Cutters, 1.4" Blade, Serrated Blade, (4) Drivers, Bottle Opener, Nail Cleaner, File

MSRP: \$17.99



TRU-TOL-0024

#### **SEVEN**

7-in-1 EDC Carabiner Multi-Tool

Spring-Loaded Pliers, Wire Cutters, 2" Drop Point Blade, Crosscut Saw, Phillips Driver / Bottle Opener, File

MSRP: \$22.99





#### SLIP KNIFE

1.5" Knife, Driver & Bottle Opener

1.9" Drop Point Blade, Slip Joint Design, Flat Driver / Bottle Opener, Keyring / Lanyard Loop,

MSRP: \$17.99



TRU-KNF-0004

#### **SKELETON KNIFE**

1.5" Drop Point Blade with Clip

1.5" Drop Point Blade, Steel Clip, ABS Plastic Blade Stop, Frame Lock, Keyring / Lanyard Loop

MSRP: \$17.99



TRU-KNF-0013

#### SMARTKNIFE<sup>®</sup>

7-in-1 Multi-Tool Knife

2.125" Drop Point Blade, (5) Wrenches, Flat Driver, Bottle Opener, Cutter, Ruler, Carabiner Clip

MSRP: \$22.99





## 8-HOOK WIRE DISPLAY

COUNTERTOP DISPLAY HOLDS 48 PIECES

Display the most complete set of TRUE Pocket Tools with the 8-Hook Wire Display. Providing space for 8 different SKUs (48 total pieces), this countertop display is perfect for impulse purchases at the register, allowing customers to easily pick and pay.

#### **RECOMMENDED FOR:**

TRU-FMK-0012 BeerHunter
TRU-T0L-0026 ClipStick
TRU-T0L-0005 NailClip Kit
TRU-T0L-0030 Reduction
TRU-T0L-0002 Scarab
TRU-T0L-0024 Seven
TRU-T0L-0001 Sharkey
TRU-KNF-0004 Skeleton Knife
TRU-KNF-0012 Slip Knife
TRU-KNF-0013 SmartKnife
TRU-FLT-0006 Tiny Torch 2.0
TRU-T0L-0035 TweezerTool

#### SIZE:

(H) 20.75" x (W) 16.1" x (D) 8"

#### **WEIGHT:**

0.75 lbs.

PURCHASE (12) OF ANY 8 POCKET TOOLS AND GET THE DISPLAY FOR FREE!







# CUSTOM PRINTING AND ENGRAVING

TRUE offers custom screen printing and laser engraving services on most all products. Utilize TRUE products to advertise your company or event!

- Custom printing orders must be a minimum of 100 pieces.
- All 15-20 business days for production time.
- All orders ship FOB Roanoke, TX. Prepaid DOES NOT apply for custom print orders.
- Orders will not be released for printing until payment has been received in full, via credit card or CIA.
- Orders over 3,000 pieces may have the TRUE and product logos removed. (Allow 90 days for production time.)
- Most products are able to be laser engraved. Some packaging allows for screen printing.

#### SCREEN PRINTING PRICES

- 100 499 pieces = Dealer cost + \$2.00 per unit
- 500 999 pieces = Dealer cost + \$1.50 per unit
- 1,000+ pieces = Dealer cost + \$1.00 per unit

#### LASER ENGRAVING PRICES

- 100 499 pieces = Dealer cost + \$2.50 per unit
- 500 999 pieces = Dealer cost + \$2.00 per unit
- 1,000+ pieces = Dealer cost + \$1.50 per unit



#### CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION: 800-255-6061

\*There is a one-time \$35 fee (per custom print/engrave order), which includes the setup for either screen printing or laser engraving. This setup fee covers the logo/text printed in a single location on the product, using a single color. There is an additional charge for printing or laser engraving on multiple locations or printing in more than one color. Products that require removal of packaging are subject to a \$0.50 charge per item.

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