

A person wearing a hat and a large backpack is seen from behind, standing in a field of tall grass and small trees. The background is a soft, hazy landscape under a warm, golden light, suggesting a sunset or sunrise. The overall mood is serene and adventurous.

TRUE
Gear for Your Everyday



TRUE was born out of the desire to do a lot with a little. Our mission is to create multi-functional tools that fit in your pocket, allowing you to tackle anything without having to quit, disrupt or postpone your daily activities.

TRUE is not just a name; it's what the brand is about. The TRUE mission is to create products that maximize preparedness, while minimizing the space a product occupies by eliminating unnecessary bells and whistles. Our goal is to provide a wide range of portable, lightweight products that not only fit in your pocket (or bag or backpack) but also fit in your lifestyle enabling you to do a lot with a little—no matter where you are.










**57 COUNTRIES
WORLDWIDE**



27 UNIQUE PATENTS
+ 24 REGISTERED DESIGNS

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TRU-FMK-0005 / TRU-DSP-1000 / TRU-FMK-1000 / TRU-DSP-1002

REPLACEABLE BLADE KNIFE

The TRUE Replaceable Blade Knife allows you to stay focused on the task at hand without wasting time sharpening blades. The secure, two-step blade release system gives great cutting control and provides simple blade replacement. Doing the job right requires having the right tools. The Replaceable Blade Knife comes with three blades: two fine edge blades and a saw blade for added functionality. The steel clip and blade storage case provide convenient carry.

FEATURES

- Blade Shape: Drop Point
- Blade Length: 3.5"
- Blade Steel: 3CR13 Stainless Steel
- Blade Finish: Black Oxide
- Locking Mechanism: Liner lock
- Handle: Fiberglass-filled Nylon

DIMENSIONS

- Length: 4.5" (closed) / 8" (open)
- Width: 1.5"
- Depth: 0.75"



Easy Blade Changing



3.5" Saw Blade



3.5" Fine Edge Blade



REPLACEABLE BLADE KNIFE

ITEM#: TRU-FMK-0005
 UPC: 645597001096
 COST: \$21.00 / MSRP: \$34.99
 CASE PACK: 12 PIECES

REPLACEABLE BLADE KNIFE DISPLAY

ITEM#: TRU-DSP-1000
 UPC: 645597001119
 COST: \$16.00 / MSRP: N/A
 CASE PACK: 1 PIECE + 1 SHOWCASE PRODUCT

REPLACEMENT BLADES - 5 PK

ITEM#: TRU-FMK-1000
 UPC: 645597001294
 COST: \$9.00 / MSRP: \$14.99
 CASE PACK: 12 PIECES

REPLACEMENT BLADES DISPLAY

ITEM#: TRU-DSP-1002
 UPC: 645597001300
 COST: \$5.00 / MSRP: N/A
 CASE PACK: 1 PIECE



Display Dimensions: (H) 4.53" x (W) 9.84" x (D) 8.6"

Display Dimensions: (H) 10.4" x (W) 6.5" x (D) 5.28"

TRU-FMK-0006 / TRU-DSP-0007

BALL BEARING FLIPPER KNIFE

The Ball Bearing Flipper Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the deep-carry pocket clip ensures secure transport while on the go.

FEATURES

- Blade Shape: Drop Point
- Blade Length: 3"
- Blade Steel: 8Cr13MoV Stainless Steel
- Blade Finish: Black Oxide
- Locking Mechanism: Liner lock
- Handle: G10 Fiberglass

DIMENSIONS

- Length: 4.375" (closed) / 7.375" (open)
- Width: 1.25"
- Depth: 0.75"



BALL BEARING FLIPPER KNIFE

ITEM#: TRU-FMK-0006
 UPC: 645397001195
 COST: \$15.00 / MSRP: \$24.99
 CASE PACK: 12 PIECES

BALL BEARING FLIPPER KNIFE DISPLAY

ITEM#: TRU-DSP-0007
 UPC: 645397001201
 COST: \$15.00 / MSRP: N/A
 CASE PACK: 1 PIECE + 1 SHOWCASE PRODUCT

Display Dimensions: (H) 4.27" x (W) 4.27" x (D) 7.63"

TRU-KNF-0001 / TRU-KNF-0002 / TRU-KNF-0003 / TRU-DSP-0001

MODERN KEYCHAIN KNIFE

The Modern KeyChain Knife is a compact knife with stylish, modern design. This perfectly sized knife features a carabiner clip to easily and quickly attach and remove from your keychain. The 1.5" clip point blade is crafted from 8Cr13MoV stainless steel, in both a mirror and black oxidized finish.

FEATURES

- Blade Shape: Clip Point
- Blade Length: 1.5"
- Blade Steel: 8Cr13MoV Stainless Steel
- Blade Finish: Mirror/Black Oxidized
- Locking Mechanism: Slipjoint
- Handle: Anodized Aluminum

DIMENSIONS

- Length: 3" (closed) / 4.5" (open)
- Width: 0.65"
- Depth: 0.35"



MODERN,
COMPACT & STYLISH
KEYRING COMPANION



Display Dimensions:
(H) 8.5" x (W) 13.5" x (D) 9"

MODERN KEYCHAIN KNIFE
 ITEM#: TRU-KNF-0001 / TRU-KNF-0002 / TRU-KNF-0003
 UPC: 645397936824 / 645397936831 / 645397936848
 COST: \$12.00 / MSRP: \$19.99
 CASE PACK: 18 pieces

MODERN KEYCHAIN KNIFE DISPLAY
 ITEM#: TRU-DSP-0001
 UPC: 645397936855
 COST: \$15.00 / MSRP: N/A
 CASE PACK: 1 PIECE

TU6905 / TU6905DISPLAY

GENTLEMAN'S KNIFE

The Gentleman's Knife by TRUE was made to be intentional. The traditional slipjoint opening requires taking stock before you make your first cut. The versatile two and a half inch drop point blade is crafted from a durable and dependable 8Cr13MoV stainless steel; it's strong, and sharp, and built to stay that way. The curved stainless steel and real rosewood handle feels at home in your hand while paying tribute to classic knifemaking. This pocket knife is bold enough for any job, but sensible enough to fit in anywhere, from your coin pocket to your suit pocket. With a sleek form and lanyard hole, this knife is made to match your style.

FEATURES

- Blade Shape: Drop Point
- Blade Length: 2.5"
- Blade Steel: 8Cr13MoV Stainless Steel
- Blade Finish: Satin
- Locking Mechanism: Non-locking Slipjoint
- Handle: Rosewood and Stainless Steel

DIMENSIONS

- Length: 3.5" (closed) / 6.125" (open)
- Width: 1"
- Depth: 0.375"



TIMELESS DESIGN,
TAILORED FOR THE
MODERN MAN.



Display Dimensions:
(H) 4" x (W) 10.25" x (D) 11.5"

GENTLEMAN'S KNIFE
 ITEM#: TU6905
 UPC: 645397935551
 COST: \$19.25 / MSRP: \$34.99
 CASE PACK: 12 PIECES

GENTLEMAN'S KNIFE DISPLAY WITH FREE DEMO
 ITEM#: TU6905DISPLAY
 UPC: 645397935568
 COST: \$10.00 / MSRP: N/A
 CASE PACK: 1 PIECE (1 DISPLAY + 1 DEMO KNIFE)

TRU-ACC-0007 / TRU-DSP-0002

NO-TOUCH CARABINER TOOL



FEATURES

The No-Touch Carabiner Tool works as an extension of your hand. With this antimicrobial, brass plated tool, you can use public touchscreens, keypads, and even open doors and bottles without leaving a fingerprint behind or taking a germ with you. Now you can do it all without touching a thing.

DIMENSIONS

(L) 5.25" x (W) 2.6" x (D) 0.25"
Weight: 0.125 lbs.

NO-TOUCH CARABINER TOOL

ITEM#: TRU-ACC-0007
UPC: 645397938002
COST: \$5.50 / MSRP: \$9.99
CASE PACK: 12 pieces

NO-TOUCH CARABINER TOOL DISPLAY

ITEM#: TRU-DSP-0002
UPC: 645397938019
COST: \$5.00 / MSRP: N/A
CASE PACK: 1 PIECE



Display Dimensions:
(H) 12.24" x (W) 6.5" x (D) 5.63"



TU6871

TRUEBLADE LIGHTWEIGHT EVERYDAY CARRY POCKET KNIFE



FEATURES

The TRUEBLADE is a lightweight, everyday carry pocket knife with a 2.75" partially serrated, black oxidized, 420 grade stainless steel blade. The handle is crafted from a stainless steel frame with anodized aluminum plating to keep its design lightweight and minimal. This knife features a pocket clip making it the perfect companion for any task.

DIMENSIONS

Length: 4.25" (closed) 7" (open)
 Width: 1.25"
 Depth: 0.625"

MATERIALS

Black oxidized 420 stainless steel
 Anodized aluminum

ITEM#: TU6871
 UPC: 645397935407
 COST: \$11.15 / MSRP: \$19.99
 CASE PACK: 12 PIECES + DEMO



Display Dimensions:
 (H) 10.5" x (W) 9" x (D) 6.5"



TU6869

SMARTKNIFE+

THE SMARTEST KNIFE YOU CAN PUT IN YOUR POCKET



FEATURES

The SmartKnife+ is a multi-tool wrapped around a super sharp 2.375" black oxidized pocket knife. The multi-tool handle features a small, medium and large flat driver, magnetic 1/4" bit driver and holder, file, wire strippers, rulers, wrenches, pry bar, pocket clip and bottle opener, making this the smartest knife you can put in your pocket.

DIMENSIONS

Length: 4.375" (closed) 6.875" (open)
 Width: 1.75"
 Depth: 0.5"

MATERIALS

Black oxidized 420 stainless steel
 Anodized aluminum

ITEM#: TU6869
 UPC: 645397935445
 COST: \$14.00 / MSRP: \$24.99
 CASE PACK: 12 PIECES + DEMO



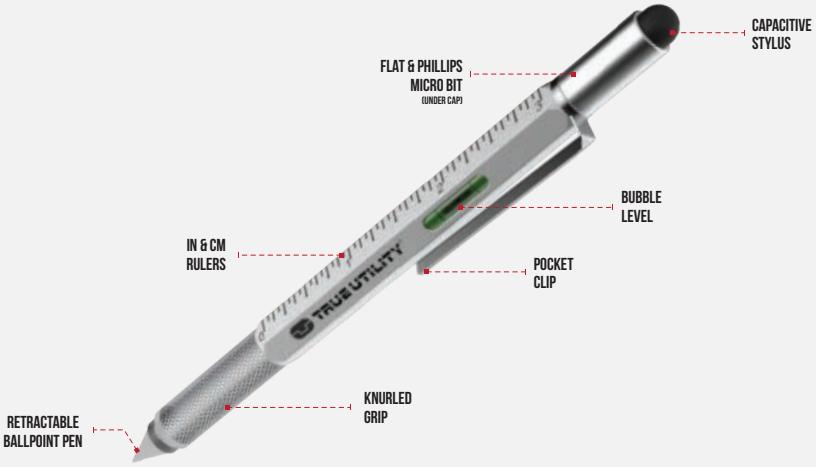
Display Dimensions:
 (H) 8" x (W) 9" x (D) 8"



TU6894

SCRYBE 6-IN-1 MULTI-TOOL PEN

MIGHTIER THAN THE SWORD



FEATURES

The SCRYBE is a trusty pen, ruler, touchscreen stylus, bubble level and 2 micro screwdrivers. The body of the pen has inch and centimeter rulers, as well as a bubble level for quick measurements. Remove the cap to reveal a micro driver with a double-sided bit. Its all-metal construction is a durable, elegant design that delivers a smooth writing experience with its high-quality German ink.

DIMENSIONS

(L) 5.875" x (W) 0.5" x (D) 0.375"

MATERIALS

Aluminum
Chromium plated copper

ITEM#: TU6894
 UPC: 645397935452
 COST: \$6.20 / MSRP: \$11.99
 CASE PACK: 18 PIECES + DEMO



Display Dimensions:
(H) 7.5" x (W) 6.5" x (D) 7.5"



TU573DSP

SMARTKNIFE THE KNIFE THAT KNOWS IT'S A MULTI-TOOL



FEATURES

With its quick release clip that doubles as a bottle opener, a screwdriver that opens the 2.125" blade, an array of useful wrenches and built-in razor cutter, this knife that knows it's a multi-tool is sure to be your most useful companion.

DIMENSIONS

Length: 3.94" (closed) 6.11" (open)
 Width: 1.3"
 Depth: 0.35"

MATERIALS

420 grade stainless steel
 Anodized aluminum handles

UPC: 5060063221472
 ITEM#: TU573DSP
 COST: \$9.50 / MSRP: \$16.99
 CASE PACK: 18 PIECES + DEMO



Display Dimensions:
 (H) 9.25" x (W) 12.5" x (D) 9.25"



TU6780

KNIFE+ UTILITY KNIFE, 2 BIT DRIVER, WIRE CUTTER & STRIPPER



FEATURES

The KNIFE+ includes and stores 2 extra blades inside the handle. The blade automatically locks when folded, and the blade sheath features a cut out that allows the blade to double as a wire cutter/stripper. Equipped with a magnetic bit holder, the KNIFE+ has a fold-out bit storage compartment that includes two 1/4" bits: #2 Phillips and flat head.

DIMENSIONS

Length: 4" (closed) 6.5" (open)
 Width: 1.25"
 Depth: 0.8"

MATERIALS

Carbon steel, zinc alloy and aluminum alloy

UPC: 044435918578
 ITEM#: TU6780
 COST: \$10.85 / MSRP: \$19.99
 CASE PACK: 18 PIECES



Display Dimensions:
 (H) 8" x (W) 10.25" x (D) 11.375"



TU571 DSP

SKELETONKNIFE LIGHT AND STRONG MINIMALIST KNIFE



FEATURES

The SkeletonKnife is small and lightweight, making it comfortable and easy to use with one hand. Perfectly sized, it can also clip on to your belt or key ring with the key ring attachment.

DIMENSIONS

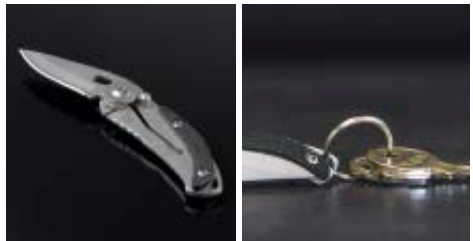
Length: 2.48" (closed) 4.05" (open)
 Width: 0.94"
 Depth: 0.26"

MATERIALS

420 grade stainless steel



Display Dimensions:
 (H) 11.5" x (W) 8.25" x (D) 10"



UPC: 5060063221465
 ITEM#: TU571DSP
 COST: \$6.20 / MSRP: \$11.99
 CASE PACK: 18 PIECES

TU180F

SEVEN A VERY HIGH QUALITY SUPER COMPACT MULTI-TOOL



FEATURES

The SEVEN is the ultimate compact multi-tool, featuring spring loaded needle nose pliers, Phillips screwdriver, wire cutters, bottle opener, 2.125" blade and quick release carabiner for easy everyday carry.

DIMENSIONS

Length: 3.34" (closed) 4.875" (open)
 Width: 1.18"
 Depth: 0.625"

MATERIALS

High grade fine blanked stainless steel
 Anodized aircraft-grade aluminum handle

UPC: 5060063225173
 ITEM#: TU180F
 COST: \$7.85 / MSRP: \$14.99
 CASE PACK: 18 PIECES + DEMO

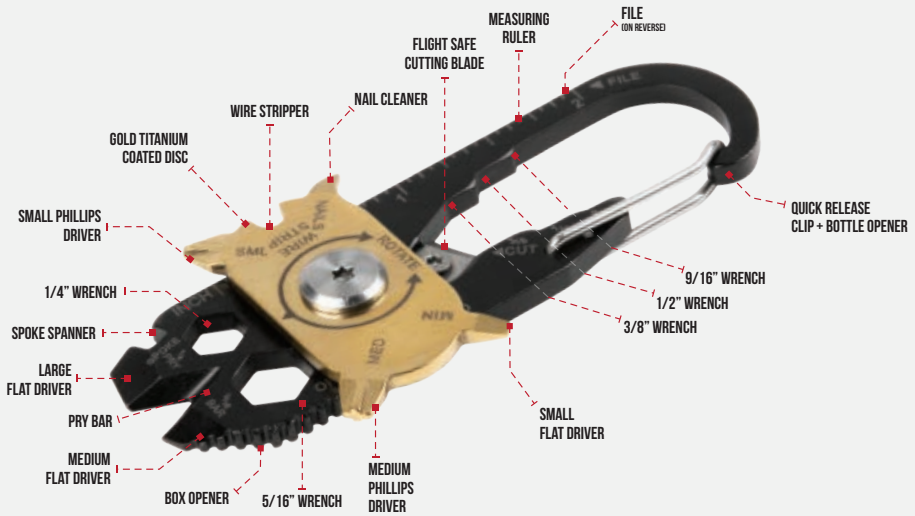


Display Dimensions:
 (H) 9.25" x (W) 11.25" x (D) 7.875"



TU200US

FIXR® 20 TOOLS IN 1 A REVOLUTION IN MULTI-TOOLS



FEATURES

The FIXR® comes with a remarkable array of 20 essential tools; including screwdrivers, wrenches, pry bar, file, bottle opener, hidden cutter, wire stripper and even a clip and leather pouch to keep it handy.

DIMENSIONS

Length: 3.27"
Width: 0.98"
Depth: 0.35"

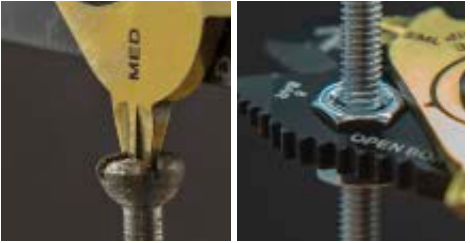
MATERIALS

Black Titanium coated 420 grade stainless steel
Gold titanium coated disc
K5 carbon steel blade

UPC: 506006322202
ITEM#: TU200US
COST: \$8.35 / MSRP: \$14.99
CASE PACK: 18 PIECES + DEMO



Display Dimensions:
(H) 8.25" x (W) 8.75" x (D) 5"



TU576DSP

JACKKNIFE TOUGH, SMALL POCKET KNIFE WITH REAL WOOD HANDLE



FEATURES

The JackKnife is a very tough pocket knife that doesn't compromise on anything. With its mahogany wooden handle and fine sandblasted blade, the quality of this knife is second to none. The JackKnife folds in and out with ease and easily attaches to your belt or pocket.

DIMENSIONS

Length: 2.95" (closed) 4.92" (open)
 Width: 1.3"
 Depth: 0.31"

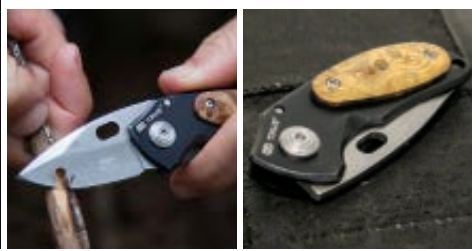
MATERIALS

Fine sandblasted grade 420 grade stainless steel / Wooden hand grip
 Anodized black aluminum frame

UPC: 5060063221502
 ITEM#: TU576DSP
 COST: \$8.25 / MSRP: \$14.99
 CASE PACK: 18 PIECES + DEMO

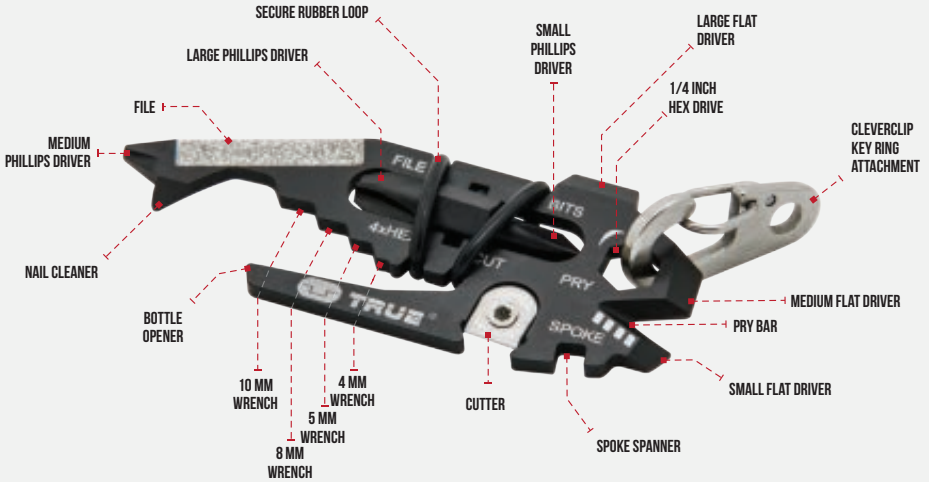


Display Dimensions:
 (H) 7.25" x (W) 8" x (D) 9.25"



TU206DSP

FISHFACE 18 TOOLS IN 1 MULTI-FUNCTION MICRO MULTI-TOOL



FEATURES

The FishFace features 3x Phillips, 3x flat drivers, 4x wrenches, 1/4" hex drive, bicycle spoke spanner, pry bar, file, nail cleaner, bottle opener, box opener and a flight safe cutter.

DIMENSIONS

Length: 2.75"
Width: 1.14"
Depth: 0.37"

MATERIALS

Black Titanium coated 420 grade stainless steel

UPC: 5060063225258
ITEM#: TU206DSP
COST: \$6.30 / MSRP: \$11.99
CASE PACK: 18 PIECES

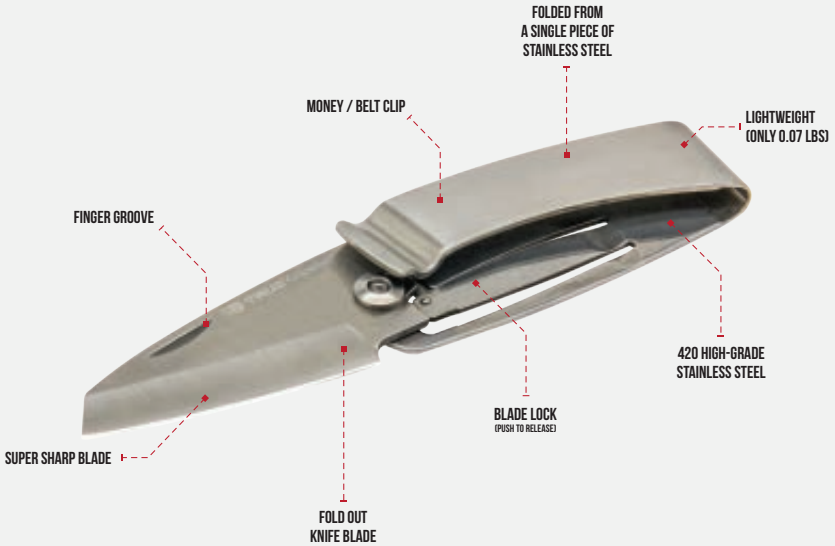


Display Dimensions:
(H) 11.5" x (W) 8.25" x (D) 10"



TU579

CLIPSTER STAINLESS STEEL FOLDING KNIFE MONEY/BELT CLIP



FEATURES

The Clipster is a folding knife with a money/belt/pocket clip, folded from a single piece of strong stainless steel. The super sharp fold out knife blade is simple yet stylish, and it can be closed safely with the push of a button.

DIMENSIONS

Length: 2.79" (closed) 4.76" (open)
Width: 1.18"
Depth: 0.27"

MATERIALS

420 grade stainless steel

UPC: 5060063223988
ITEM#: TU579
COST: \$8.35 / MSRP: \$14.99
CASE PACK: 16 PIECES

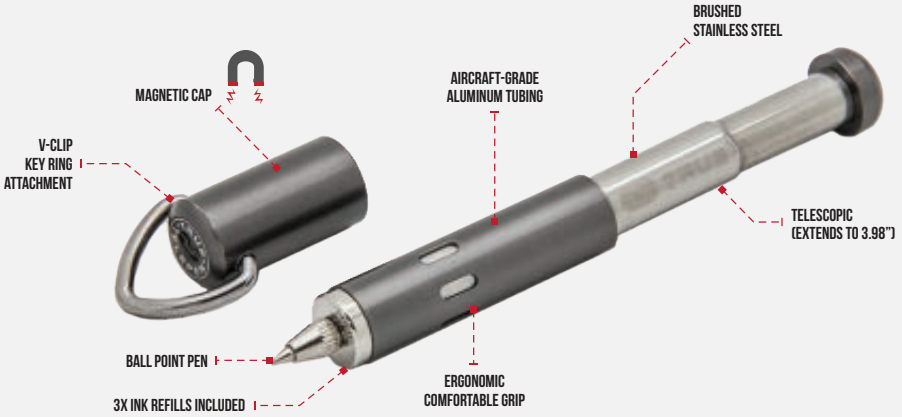


Display Dimensions:
(H) 8" x (W) 7.5" x (D) 5.5"



TU258DSP

TELESCOPIC PEN THE BEST KEY RING PEN EVER



FEATURES

The Telescopic Pen is a patented pocket companion. It simply detaches from its powerful magnetic cap and extends to full length with just one tug. Keep on your key ring and always have a full sized and comfortable pen at hand. 3x spare black refills included.

DIMENSIONS

Length: 2.4" (closed) / 3.98" (open)
 Depth: 0.51"

MATERIALS

Brushed stainless steel
 Anodized aircraft-grade aluminum

UPC: 5060063226286
 ITEM#: TU258DSP
 COST: \$5.35 / MSRP: \$9.99
 CASE PACK: 16 PIECES + DEMO



Display Dimensions:
 (H) 8" x (W) 7.25" x (D) 8.5"



TU6654A

FREE-STANDING FLOOR DISPLAY

FREE \$350 DISPLAY



- 18 sku capacity
- 2 metal clip strips
- 12 adjustable shelves
- Peg hook capable (hooks not included)
- Locking casters
- Easy 10 minute assembly
- Instructions provided
- Ships direct to store
- Plan-o-gram provided



TU Freestanding Display Program

- Minimum purchase required for free display, ask sales manager for details.
- Premium store placement (front of store / high traffic area) required
- **OVER \$200 OF FREE ITEMS INCLUDES:** 6 TU 20 oz. Tumblers, 6 TU Shirts & 6 pairs of TU Socks
- Buy Back Guarantee applies only to new stocking items with this program

Freestanding Display Dimensions
(H) 76" or 55" x (W) 26" x (D) 24"

6879

SLIM LINE FREE-STANDING FLOOR DISPLAY

Ideal where space is limited as a one or two-sided display.

- All metal construction
- Adjustable size (55" or 36" height)
- One or two-sided display
- 3 adjustable shelves / 1 footer shelf
- Two metal clip strips
- Peg hook capable (20 hooks included)
- Easy 10 minute assembly
- Instructions & tools provided
- Ships direct to store
- Plan-o-gram provided



FREE \$200 DISPLAY

PACKAGING & DISPLAYS

Slim Line Display Dimensions
(H) 55" or 36" x (W) 14.5" x (D) 20"

TU192 CLIPTOOL



A small, strong stainless steel multi-tool that includes powerful pliers, knife, screwdrivers and bottle opener.

UPC: 5060063221588

ITEM#: TU192

COST: \$7.10 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

TU194 FRAMEWORK MINI



An open-framed, cleverly constructed multi-tool for your pocket or key ring.

UPC: 5060063229768

ITEM#: TU194

COST: \$7.10 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

TU198 CLIPSTICK



An array of essential tools neatly stored in a compact, slender frame.

UPC: 5060063223087

ITEM#: TU198

COST: \$5.20 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU204 SCARAB



Unique contoured folding handle design makes the Scarab both comfortable and compact

UPC: 5060063220680

ITEM#: TU204

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU196 CLIPMULTI



The ClipMulti features screwdrivers, bottle opener, knife, pliers, wire cutters and carabiner for 'clip and go' utility.

UPC: 5060063223070

ITEM#: TU196

COST: \$7.10 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

TU265 FIRELITE



Secretly houses a lighter in one end and a bright flashlight in the other. Three LR44 batteries included.

UPC: 5060063225302

ITEM#: TU265

COST: \$6.30 / **MSRP:** \$11.99 / **CASE PACK:** 12 PIECES

TU307 STASHLITE



The StashLite is a stylish, 25 lumen, water-resistant flashlight and secret stash.

UPC: 5060063223117

ITEM#: TU307

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU308 ANGLELITE AA



The AngleLite AA offers easy, one-handed operation in a smooth and stylish directional LED keyring light.

UPC: 5060063223124

ITEM#: TU308

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU242 MICROTOOL



A tiny tool bursting with essentials: scissors, knife, bottle opener, screwdriver, file and nail cleaner.

UPC: 5060063221298

ITEM#: TU242

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU207 CARDSMART



30 tools in 1 credit card sized multi tool.

UPC: 5060063225265

ITEM#: TU207

COST: \$5.25 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU248 TWISTICK



Full-size, collapsible corkscrew helix conveniently attaches to your key ring.

UPC: 5060063221359

ITEM#: TU248

COST: \$4.15 / **MSRP:** \$7.99 / **CASE PACK:** 12 PIECES

TU247 KEYTOOL®



Simply wraps around your key. 8 essential tools on your key ring. Always useful - never in the way!

UPC: 5060063221342

ITEM#: TU247

COST: \$4.75 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU241 CASHSTASH



Never run out of money again with this emergency cash capsule for your key ring.

UPC: 5060063221267

ITEM#: TU241

COST: \$4.20 / **MSRP:** \$7.99 / **CASE PACK:** 12 PIECES

TU244 BULLETSTASH



Never run out of money again with this 'Last Shot' emergency cash capsule for your key ring.

UPC: 5060063223032

ITEM#: TU244

COST: \$4.20 / **MSRP:** \$7.99 / **CASE PACK:** 12 PIECES

TU215 NAILCLIP KIT



Ergonomically shaped stainless steel body houses a knife, scissors, file, screwdriver and nail clipper.

UPC: 5060063220864

ITEM#: TU215

COST: \$5.50 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU205 DAWG



This multi-tool is sure to be man's best friend, featuring 14 essential tools in a sleek, low-profile design.

UPC: 5060063223971

ITEM#: TU205

COST: \$7.10 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

TU262 FIRESTASH



The FireStash is an unbelievably small waterproof key ring canister that houses a fully working lighter.

UPC: 5060063221441

ITEM#: TU262

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU407 TURBOJET FIREWIRE



TurboJet® Windproof Flame Technology makes this lighter the perfect gift for outdoor enthusiasts.

UPC: 5060063220796

ITEM#: TU407

COST: \$5.15 / **MSRP:** \$9.99 / **CASE PACK:** 12 PIECES

TU580 BARE



Strong yet lightweight, the BareKnife is the ultimate stripped back minimalist design.

UPC: 5060063224022

ITEM#: TU580

COST: \$7.10 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

TU577 BEERHUNTER



The perfect essential combination—handy bottle opener & occasional knife.

UPC: 5060063221519

ITEM#: TU577

COST: \$7.09 / **MSRP:** \$12.99 / **CASE PACK:** 12 PIECES

Custom Printing and Engraving

TRUE OFFERS CUSTOM SCREEN PRINTING AND LASER ENGRAVING SERVICES ON MOST ALL PRODUCTS. UTILIZE TRUE PRODUCTS TO ADVERTISE YOUR COMPANY OR EVENT!

- Custom printing orders must be a minimum of 100 pieces.
- Allow 15-20 business days for production time.
- All orders ship FOB Fort Worth, TX. Prepaid DOES NOT apply for custom print orders.
- Orders will not be released for printing until payment has been received in full, via credit card or CIA.
- Orders over 3,000 pieces may have the TRUE and product logos removed. *(Allow 90 days for production time.)*



TOP CUSTOMER PICKS

- TU573 SMARTKNIFE
- TU571 SKELETONKNIFE
- TU180 SEVEN
- TU579 CLIPSTER
- TU258 TELESCOPIC PEN
- TU200 FIXR
- TU6905 GENTLEMAN'S KNIFE
- TU198 CLIPSTICK
- TU197 MULTIPLIER
- TU265 FIRELITE

* Products are able to be laser engraved. HardCase/gift box packaging allows for screen printing.

SCREEN PRINTING PRICES

- 100 - 499 pieces = Dealer price + \$2.00 per unit
- 500 - 999 pieces = Dealer price + \$1.50 per unit
- 1000+ pieces = Dealer price + \$1.00 per unit

LASER ENGRAVING PRICES

- 100 - 499 pieces = Dealer price + \$3.00 per unit
- 500 - 999 pieces = Dealer price + \$2.50 per unit
- 1000+ pieces = Dealer price + \$1.50 per unit

CONTACT YOUR SALES MANAGER FOR ADDITIONAL INFORMATION: 800-255-6061

*There is a one-time \$35 fee (per custom print/engrave order), which includes the setup for either screen printing or laser engraving. This setup fee covers the logo/text printed in a single location on the product, using a single color. There is an additional charge for printing or laser engraving on multiple locations or printing in more than one color.



ORDER ALL YOUR TRUE ONLINE!

Register Today at the New ACG Dealer Portal

Introducing the new Alliance Consumer Group Dealer Portal, which is your home for online wholesale ordering of all NEBO, TRUE, iPROTEC, and Quarrow products. The ACG Dealer Portal is a convenient resource for you to manage your account, order products, and have easy access to all account information. Ordering your favorite TRUE products has never been easier!

Shop today at www.ACGDEALER.com.



TRUE GIVEAWAY

\$200 Order:

- 1 Set* of TRUE Socks!

\$400 Order: (choose one)

- 1 TRUE Shirt!!
- 1 Set* of TRUE Socks!

\$500 Order:

- 1 Set of TRUE Socks,
1 TRUE Shirt and TRUE Banner!!!

\$750 Order: (choose four)

- 1 set of TRUE Socks, 1 TRUE T-Shirt,
1 TRUE Banner, TRUE Tumbler &
1 TRUE Sports Pack!!!!

GIVEAWAYS

1. #6778 TRUE Socks (Black Crew Cut)
*Set equals 2 pair
2. TRUE Go-To Guy Shirt
#6730 (M), #6731 (L),
#6732 (XL), #6733 (XXL)
3. TRUE Go-To Gal Shirt
#6813 (S), #6814 (M), #6815 (L),
#6816 (XL), #6817 (XXL)
3. TRUE Banner (36" x 12")
4. #6749 TRUE Sports Pack
5. #6770 TRUE 20oz. Tumbler



THE GIVEAWAY OFFER IS VALID UNTIL DECEMBER 31, 2021 NET 30 WITH APPROVED CREDIT. THE ABOVE PROMOTIONS ARE VALID WHILE SUPPLIES LAST. ACTUAL PRODUCT STYLE MAY VARY FROM PICTURE SHOWN. CUSTOMER MUST CHOOSE ONLY ONE APPLICABLE GIVEAWAY OFFER PER ORDER.

Don't forget...
FREE SHIPPING on orders over \$300!

For more information or to place an order,
contact your TRUE sales manager.

CALL TOLL FREE: 800-255-6061
or VISIT OUR WEBSITE: WWW.TRUEUTILITY.COM

MKT-CAT-1000

